

EXPLORING LONDON'S FASHION & FABRIC DISTRICTS

— 2026 – PART TWO —

*A Practical Guide for Fashion Students,
Designers & Sustainable Creatives*

HACKNEY

SHOREDITCH

CREATIVE STARTUPS
STREET FASHION
INNOVATION

HACKNEY WICK

FASHION INNOVATION
CIRCULAR ECONOMY
FUTURE TEXTILES

BRICK LANE

TAILORING HERITAGE
TEXTILE MERCHANTS
MULTICULTURAL
CREATIVITY

FINE TAILORING
BRICK LANE
LONDON

STRATFORD

LONDON COLLEGE
OF FASHION
EDUCATION
TECHNOLOGY
INNOVATION

DALSTON

CRAFTSMANSHIP
HABERDASHERY
TRADITIONAL
FASHION MAKING

BRIXTON

MULTICULTURAL
FASHION
COMMUNITY
CREATIVITY

DEPTFORD

INDEPENDENT MAKERS
FASHION PROTOTYPING
CREATIVE WORKSHOPS

TOTTENHAM

WHOLESALE SOURCING
LARGE-SCALE
PRODUCTION
INDUSTRIAL TEXTILE
SUPPLY

LONDON

STITCHED IN CREATIVITY
DESIGNED FOR THE FUTURE
WRITTEN BY DR. ANGIE LEE

Cover image by
Alex Wong | LUMAVISO

EXPLORING LONDON'S FASHION & FABRIC DISTRICTS 2026 – PART TWO

A Practical Guide for Fashion Students, Designers & Sustainable Creatives

Text: Dr. Angie Lee

Research Assistant: Koo Wing Shan (Intern,
Department of Journalism and Communication at Hong Kong Shue Yan University)

Ai covering image by LUMAVISO

London's fashion story extends far beyond the famous streets of Soho. In Part One, we explored the city's historic fabric districts in Central and West London, where generations of designers have sourced luxury textiles, haberdashery and couture materials.

In this second instalment, our journey moves east, south and north to discover another side of London's fashion landscape. Here, former industrial neighbourhoods have evolved into creative hubs where independent designers, sustainable fashion pioneers and multicultural communities have reshaped the way fabrics and trims are sourced. From hidden haberdasheries and designer deadstock specialists to wholesale textile warehouses and vibrant cultural markets, these districts continue to inspire the next generation of fashion creatives.

East London – Shoreditch, Brick Lane & Stratford

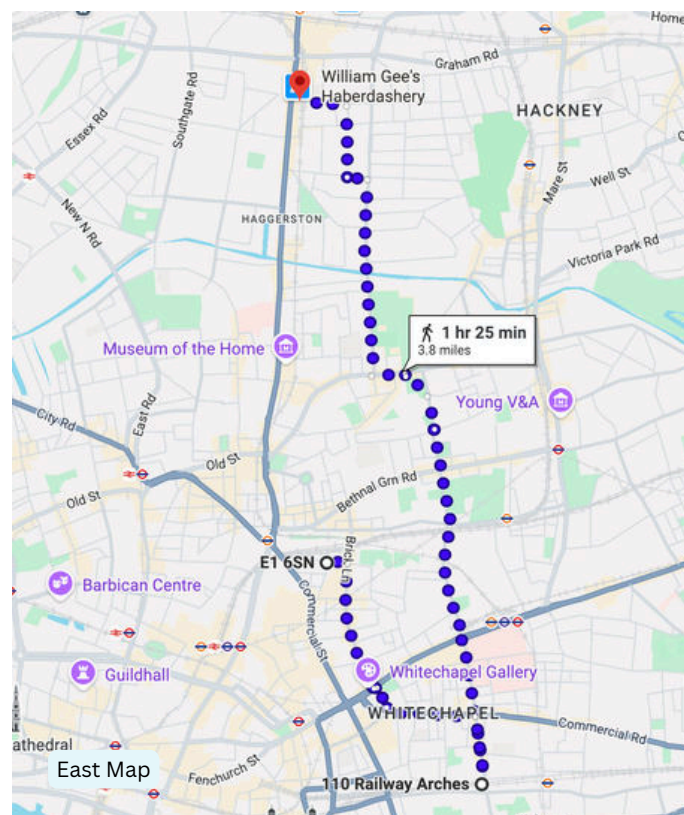
Once known for its warehouses and textile trade, East London has transformed into one of the city's most exciting fashion and creative districts. Shoreditch, Brick Lane, Hackney Wick and Stratford are now home to independent studios, sustainable fashion innovators and creative entrepreneurs, making the area a destination for designers looking beyond traditional fabric streets. Near Brick Lane, Crescent Trading continues to attract designers searching for quality suiting fabrics, wool, silk and tailoring materials. The area's vibrant multicultural atmosphere remains a constant source of inspiration for emerging designers.

For haberdashery and specialist trims, Fabian Enterprises offers ribbons, zips, elastics, sewing accessories and garment finishing details, making it a valuable resource for independent brands producing capsule collections and small production runs. Further north in Dalston, William Gee has built a long-standing reputation as one of London's leading haberdasheries. Its extensive range of dressmaking tools, sewing equipment, ribbons, buttons and tailoring accessories has supported generations of fashion students and professional designers.

East London's growing reputation has also been strengthened by Fashion District London and the new London College of Fashion campus in Stratford, attracting designers working in circular fashion, textile innovation, digital fashion and sustainable design.

South London – Lewisham, Deptford & Brixton

South London offers a different sourcing experience—less commercial, more community-driven and full of hidden discoveries. From local fabric shops to specialist haberdasheries, the area remains popular with fashion students, costume makers and independent designers looking for affordable materials and unique textiles. Brixton is one of London's most vibrant multicultural neighbourhoods, celebrated for its colourful African wax prints, Ankara fabrics, traditional textiles and fashion accessories.



East William Gee



Nearby, Simply Fabrics has become a favourite among sustainable designers, specialising in designer deadstock, surplus luxury fabrics and limited-edition textiles for capsule collections and small production runs. For everyday sourcing, Genny's Emporium is well known for its affordable fabrics and friendly service, while Sewing & Craft Superstore provides fabrics, sewing machines, embroidery equipment and dressmaking supplies for both beginners and experienced makers.

North London – Camden & Tottenham

Camden has long been recognised as one of London's most creative neighbourhoods, attracting designers specialising in streetwear, accessories and alternative fashion.

London Trimmings is a favourite destination for ribbons, lace, chains, buckles, decorative trims and specialist metal fittings, making it an essential stop for designers developing accessories, bags and performance costumes.

A little further north, Tottenham/Little Russia has become one of London's leading warehouse districts for wholesale fabric sourcing. Unlike Soho's boutique fabric shops, the area offers spacious textile warehouses supplying both retail and wholesale customers.

Among the best known is Vega Textiles, offering an extensive range of wool, linen, cotton, denim, jersey, sequins, faux leather and sustainable deadstock fabrics. Its competitive prices, wholesale options and wide selection make it especially popular with fashion students, independent designers and brands producing larger collections.

London Fashion Sourcing in 2026

Together, the two parts of this guide reveal how London's fashion sourcing landscape has evolved into one of the world's most diverse creative ecosystems.

From the heritage fabric merchants of Soho and the affordable textile shops of Goldhawk Road to East London's sustainable innovation,

Brixton's multicultural influences and Tottenham's wholesale warehouses, every district offers its own unique character and sourcing opportunities.

For international fashion students, emerging designers and established brands alike, London remains a city where creativity begins with the materials themselves.

Every fabric shop, trim supplier and warehouse tells part of the story behind the garments that eventually appear on catwalks around the world.

Quick London Fashion Sourcing Guide 2026

Whether you're creating your first fashion collection or launching a new brand, London's diverse sourcing districts offer something for every designer.

Luxury & Couture Fabrics

Soho • Liberty • Misan Fabrics

Affordable Student Fabrics

Goldhawk Road • Shepherd's Bush • Misan West

Designer Deadstock & Sustainable Textiles

Tottenham • Simply Fabrics • East London

Haberdashery & Trims

MacCulloch & Wallis • William Gee • London Trimmings

Metal Hardware & Accessories

Camden

Wholesale Fabric Warehouses

Tottenham • Vega Textiles

London's fashion story is written not only on the runway, but also in its fabric shops, hidden warehouses and creative neighbourhoods. For every designer, the journey begins with discovering the right material—and in London, inspiration is never far away.

Reference:

East London

Crescent Trading - London E10 6LA
England GB.

Fabian Enterprises - Unit 110 Railway
Arches, Cannon Street Road, London,
E12LY.

William Gee- 2a Forest Rd, London E8 3BY

South London

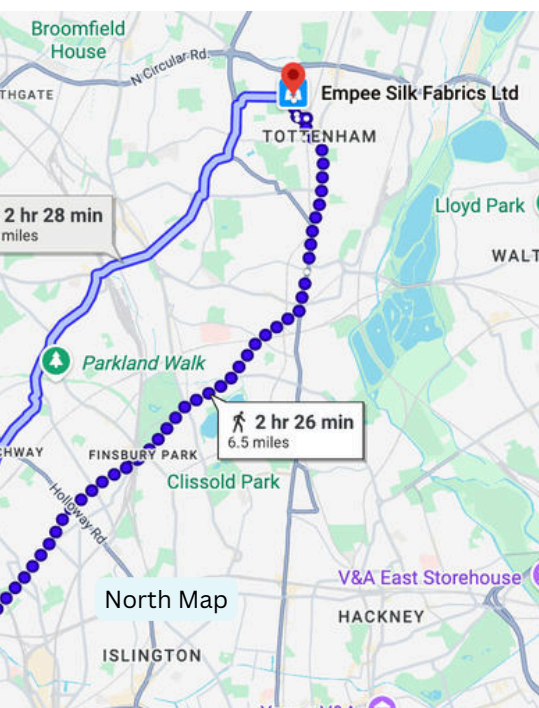
Genny's Emporium - 19 Lewis Grove,
London SE13 6BG

Simply Fabrics - 57 Atlantic Road Brixton
London SW9 8PU

Sewing & Craft Superstore- 300 Balham
High Rd, Tooting Bec, London SW17 7AA

North London

Vega Textiles- Sustainable fabric wholesale
& Retail -Unit 21 Shaftesbury Rd, London
N18 1UB





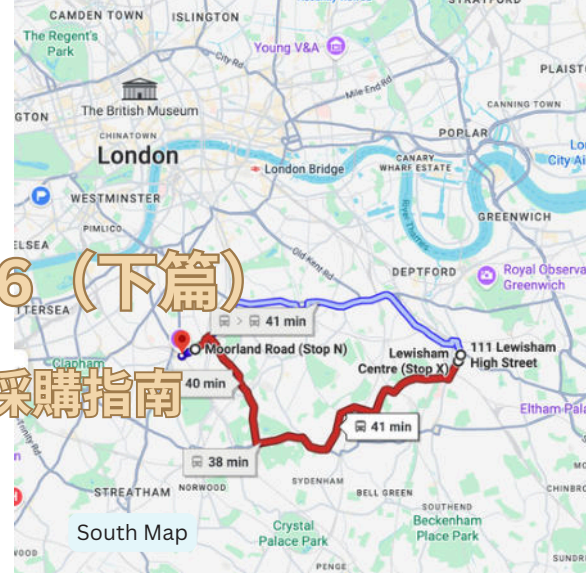
探索倫敦時尚與面輔料街區 2026（下篇）

時裝學生、設計師與永續時尚創意人的採購指南

文：Dr. Angie Lee

研究助理：顧詠珊（香港樹仁大學新聞與傳播學系專業實習生）

AI 創作封面圖片：LUMAVISO



在**《探索倫敦時尚與面輔料街區 2026》上篇**中，我們走訪了倫敦最具代表性的時尚採購據點——從 Soho、Berwick Street 的百年布料老店，到 Goldhawk Road 深受學生歡迎的高性價比面料市場，細味倫敦時尚產業深厚的歷史底蘊。本篇將帶大家繼續探索東倫敦、南倫敦及北倫敦，發掘另一個充滿創意與活力的時尚世界。近年來，這些地區由昔日的工業社區逐漸蛻變為倫敦最具創新力的時尚聚落，匯聚了永續紡織供應商、設計師庫存布（Designer Deadstock）、特色輔料店、布料倉庫及多元文化市集，為新世代設計師帶來更多元、更具可持續性的採購選擇。

東倫敦 — Shoreditch、Brick Lane 與 Stratford

如果說 Soho 代表著倫敦的時尚傳統，那麼東倫敦便象徵著這座城市的未來。過去十年間，Shoreditch、Brick Lane、Hackney Wick 及 Stratford 經歷了翻天覆地的改變，如今已成為倫敦最具創意的時尚社群之一。這裡聚集了獨立設計工作室、永續時尚品牌、創意科技企業及新銳設計師，形成充滿活力的創新生態圈。位於 Brick Lane 附近的 Crescent Trading，一直是西裝布料、高級羊毛、真絲及訂製面料的重要供應商，而 Brick Lane 多元文化交融的街頭氛圍，更持續為設計師帶來源源不絕的創作靈感。

如果需要各類服裝輔料，Fabian Enterprises 提供絲帶、拉鍊、鬆緊帶、縫紉配件及服裝裝飾輔料，是不少獨立品牌開發限量系列及小批量生產的重要合作夥伴。位於 Dalston 的 William Gee 更是倫敦最具代表性的家族式輔料供應商之一，多年來一直服務時裝學生、戲服製作人及專業設計師，提供各式鈕扣、縫紉工具、裁縫用品及服裝配件。隨著 Fashion District London 的成立，以及 London College of Fashion 新校園落戶 Stratford，東倫敦已逐步發展

成融合循環時尚、數位時尚、紡織科技及永續設計的重要創新基地。

南倫敦 — Lewisham、Deptford 與 Brixton

相比繁華的市中心，南倫敦更像是一座等待發掘的寶藏，充滿濃厚的社區特色與生活氣息，也是許多本地設計師經常採購面料的秘密據點。位於 Brixton Market 一帶，可以找到色彩鮮豔的非洲蠟染布（African Wax Print）、Ankara 印花布、傳統民族布料及各類時尚配飾，展現倫敦多元文化交融的獨特魅力。隱藏其中的 Simply Fabrics 更是不少設計師口耳相傳的「寶藏店」。店內主打設計師庫存布、高級品牌剩餘面料及限量紡織品，深受時裝學生、獨立設計品牌及永續時尚創業者喜愛，是開發 Capsule Collection 及小批量系列的理想採購地。

如果希望尋找價格實惠的布料，Rolls & Rems 一直是本地設計師的熱門選擇，而 Sewing & Craft Superstore 則提供各類布料、縫紉機、刺繡設備及紙樣工具，無論初學者還是專業人士，都能找到合適的製作資源。

北倫敦 — Camden 與 Tottenham

Camden 一直是倫敦最具個性的時尚街區之一，也是街頭時尚、配飾設計及另類文化的重要發源地。

著名的 London Trimmings 提供種類繁多的絲帶、花邊、金屬鏈條、扣具、裝飾配件及各類服裝輔料，是不少配飾設計師、皮具品牌及舞台服裝設計師不可錯過的採購熱點。若需要大量採購布料，不妨前往北面的 Tottenham/Little Russia。與 Soho 的精品布料店不同，這裡聚集了多家大型布料倉庫，是倫敦重要的布料批發中心之一。

其中 Vega Textiles 深受設計師及品牌歡迎，提供羊毛、亞麻、棉布、牛仔布、針織

布、亮片布、人造皮革及可持續庫存布等多元化選擇。憑藉豐富的產品種類、批發價格及專業服務，成為時裝學生、獨立品牌及中小型生產商的重要採購基地。

2026 倫敦時尚採購新趨勢

透過上下兩篇文章，我們可以看到倫敦的時尚採購版圖正不斷演變。從 Soho 百年布料老店、高級訂製面料，到 Goldhawk Road 的學生友善市場；從東倫敦的永續創新基地、南倫敦多元文化社區，到北倫敦的大型布料倉庫，每一個街區都展現出截然不同的特色，也共同塑造了今日倫敦豐富而完整的時尚供應鏈。無論你是國際時裝學生、新銳設計師，還是正在建立品牌的創業者，倫敦依然是全球最值得探索的時尚採購城市之一。在這裡，每一塊布料、每一顆鈕扣、每一段絲帶，都可能成為下一個創意作品的起點。

倫敦時尚採購速查指南 2026

高級時裝與訂製面料

Soho、Liberty、Misan Fabrics
學生及高性價比面料

Goldhawk Road、Shepherd's Bush、Misan West

設計師庫存布與永續面料

Tottenham、Simply Fabrics、East London

縫紉輔料與服裝配件

MacCulloch & Wallis、William Gee、London Trimmings

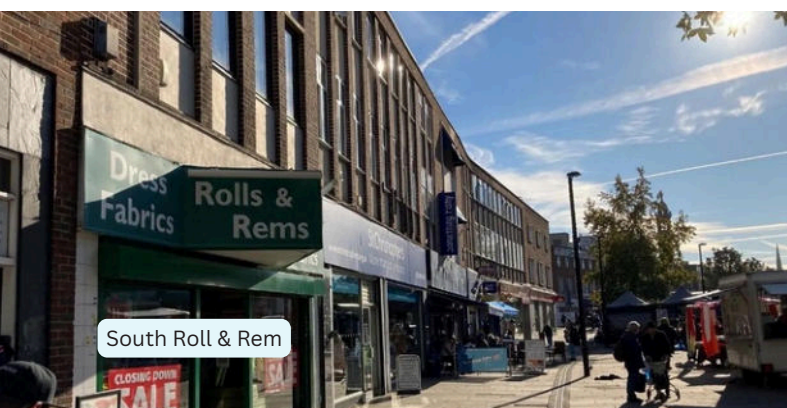
五金配件與服裝飾件

Camden

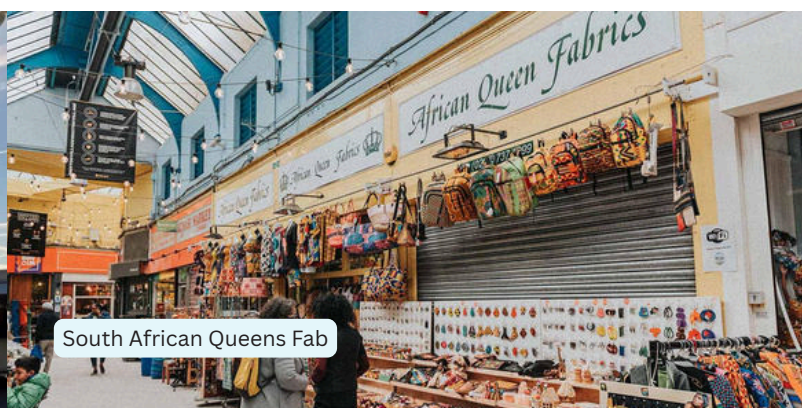
布料批發倉庫

Tottenham—Vega Textiles

真正體驗倫敦時尚，不只是欣賞伸展台上的設計，更是走進每一條布料街、每一家特色店鋪，親手挑選每一塊布料，與熱愛時尚的人交流，感受創意如何從一塊面料開始，最終化作世界舞台上的精彩作品。



South Roll & Rem



South African Queens Fab